



Wireless Telephone System

W•SOHO

Optimized Telephony Solution
for SOHO Business

 LG-ERICSSON 



Optimized Telephony Solution for SOHO Business

Simple is the key

The telephone is a basic yet necessary equipment for your business. Most office workers only use a few functions such as call, pick-up, transfer, voice mail, etc. SOHO users want to easily install and use their phone. The Wireless SOHO is featured with frequently used and mandatory PABX functions. It has an intuitive user scenario on which it is easy to both operate and set-up the programs.

- Plug & Play installation [Pre-configured programming]
- Simplified with mandatory features
- End-user programmable on LCD

Less desktop footprint is the trend

Whether you decide to start up a new company or decide to move your current business, you don't want to clog your office space with wires and cabling. The Wireless SOHO provides you with a full wireless installation environment that helps you keeping your environment clean and tidy – Each terminal is based on DECT technology ensuring users save the installation cost and enjoy an untethered experience.

- Providing in-building mobility with wireless desktop keyset & handset
- No wiring & cabling

Cost effectiveness is the must

The imperative of every business whether being a large or a small business is to get the most out of every investment – It is even more important for SOHOs users who don't want to put much budget on their telephony equipment. Wireless SOHO can give you the equivalent functionalities of PABX by an affordable investment. It is the optimum solution meeting these requirements.

- Basic & enhanced keyphone features
- Easy to move and change



User scenario diagram



Affordable, innovative telephony solution for SOHO businesses

Optimized characteristic for SOHO

Max. 3CO and 8 Extensions

- 7 Wireless terminals
- 1 SLT or Fax
- Up to 6 simultaneous calls

Plug and Play installation
Simple and User intuitive UI

The Wireless SOHO has an optimized capacity for SOHO business and is designed to be a user-friendly telephone system including installation, operation and maintenance. Furthermore when the system is initiated, it has the ability to work automatically without any technical support or manual configuration.

Essential PABX features for SOHO

Call waiting, Call forward,
Call transfer, Hold, Pick-up,
DND(Do Not Disturb), Redial,
Conference

Not only basic requirements for telephony features are needed but also useful PABX features should be satisfied. The Wireless SOHO is the feature- proven telephony system for the SOHO environment with future growing needs. You can enjoy a variety of call features using LG-Ericsson's powerful and reliable telephony technology.

Value-added solution for SOHO

Voicemail, Auto Attendant,
CID, Phonebook, COS,
Alarm, Wall paper

One major benefit of the Wireless SOHO is that - it has various built-in enhanced functions to make those services costless: Voice response as CRM has become a useful tool for efficient and courteous handling of customers' calls and has been identified as a major factor in a successful business. Moreover caller identification information (CID) from the lines is displayed on every terminal. So you can use a lot of functions using CID information.



W•SOHO

Optimized Telephony Solution
for SOHO Business

Small Office Home Office (SOHO) users wouldn't want to assign much of their budget for their telephone system and often don't put much value on PABX features because those are perceived to be difficult for users to use and manage.

Furthermore the new trend for customers is to avoid the mess that wires make. The Wireless SOHO perfectly meets those SOHO users' requirements. The Wireless SOHO is a simple to use, easy to manage, highly reliable and cost effective communications solution providing a lot of benefits to customers for their home and small business.



Product specification



LWS-BS
(Base Station)

➔ Specification

- 3 RJ11 ports (LCO) & 1 RJ45 port
- 240 x 144 pixel Graphic LCD
- 10 Programmable button with LED
- SLT and Fax support
- VM/AA : 240mins
- Range : Max. 300m
- Wall paper
- Phonebook
- Navigation / Softkey
- Function button .DND, Headset, Conference, Redial/Pause, Transfer, Hold, Mute, Speaker



LWS-WK
(Wireless Keypad)

➔ Specification

- 240 x 42 Graphic LCD
- 12 Programmable button with LED
- Phonebook
- Navigation / Softkey
- Function button .DND, Headset, Conference, Redial/Pause, Transfer, Hold, Mute, Speaker



GDC-400H
(Handset)

➔ Specification

- 1.5" backlit LCD
- Navigation/Soft key
- Phonebook
- Standby time 150hrs
- Talk time 15hrs
- Melody ring & vibration
- Belt clip



GDC-450H
(Handset)

➔ Specification

- 1.5" backlit LCD
- Navigation/Soft key
- Phonebook
- Scratchproof window
- Robust housing
- Standby time 150hrs
- Talk time 15hrs
- Melody ring & vibration
- Belt clip



LG-Ericsson Co., Ltd. www.lgericsson.com
GS Tower, 679 Yoksam-dong, Kangnam-gu, Seoul, 135-985, Korea

Copyright 2010 LG-Ericsson Co., Ltd. All rights reserved. Information in this document is subject to change without notice. This document is for information purpose only.

